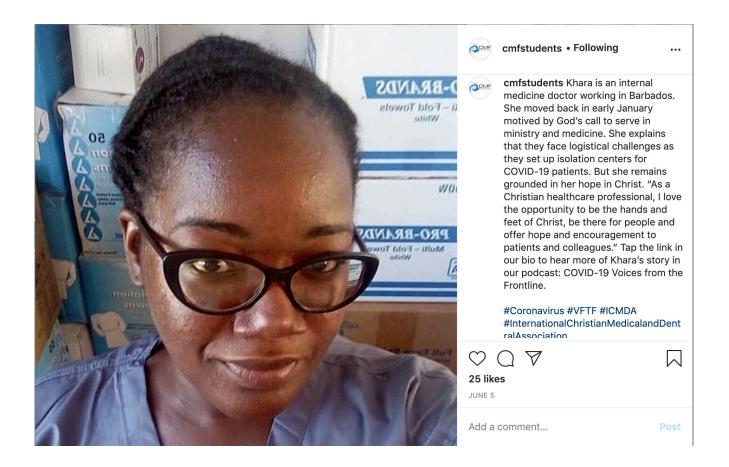


Social Media Project

Christian Medical Fellowship UK May 2020

I worked alongside staff from Christian Medical Fellowship (CMF) UK for the whole month of May to create posts for *Instagram*. These posts repurposed content CMF staff created had originally created for publications, their website and for a podcast. The goal for these posts was to demonstrate how to do this and provide extra hands for their already stretched communications team during a

stressful period in the COVID-19 pandemic. CMF provided me with photographs, transcripts and other source materials, and then I created the posts, scheduled them on a *Later* account I set up for them, and also created and populated a *linkin.bio* page. Below you can see several examples of the posts I created as well as the link page I set up.







cmfstudents Beth is a midwife working in the Philippines. COVID-19 presents new challenges for caring for mothers and newborns. To reduce transmission risk, her team is shifting patient priorities and finding creative ways to meet PPE needs. Nurses and midwives working alongside her struggle with anxiety, but there's also a good spirit of unity. She asks for prayer that "we'll continue to be vigilant and wise in the care that we provide and for...continued peace and trust and focus on God..." Tap the link in our bio to hear more of Beth's story in our podcast: COVID-19 Voices from the Frontline.

#Coronaviurs #VFTF #CMFUK

15w







MAY 18

Add a comment...

Post





cmfstudents • Following



cmfstudents Adi is an ITU nurse working in a complete isolation unit with suspected COVID-19 patients. He says suiting up daily in PPE and dealing with fear of infection add significant daily stress for him and his team. He draws strength from Jesus's life sharing an example from Matthew 8:1-4 when Jesus touches a leper and heals him. "That gave me a beautiful understanding of how we can show Christ through our work and whatever we are doing as Christians in the healthcare professions." Tap the link in our bio to hear more of Adi's story in our podcast: COVID-19 Voices from the Frontline.

#Covid19 #VFTF #NHS #CMFUK

14w







31 likes

MAY 25

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Pos





cmfstudents • Following

cmfstudents Dr. Sarah Baker is a Consultant Oncologist in Wales. God opened many doors to lead her into her current profession which she now sees as her calling. "I enjoy helping people through a really difficult time, being able to offer the chance of a cure sometimes, but support and care always, even when cure is not an option." Tap the link in our bio to read more about a day in Dr. Sarah Baker's

#dayinthelife #NHS #CMFUKstudents #Nucleus

youngcatholicadultnetworkuk 💗



15w Reply





Add a comment...





cmfstudents • Following



cmfstudents Zack is medical student in his final year. After his exams were cancelled, he learned that he may be fast-tracked into work as a doctor. He shares that finalists don't know when work will start, what that work will look like, nor what they will be doing. "Scrambled" is how he describes this time of uncertainty.

As he considers the implications of final students being thrust into medical practice early, he asks for prayer, "... that God will be really drawing near to us, protecting us and bringing to mind the things that we have learned in a very particular way...." Tap the link in our bio to hear more of Zack's story in our podcast: COVID-19 Voices from the Frontline.

#Covid19 #VFTF #NHS #CMFUK









42 likes

MAY 15

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cmfstudents • Following



cmfstudents Dr. Alva is a TB specialist with a nationwide role, as well as a leader in the Indonesian Christian Medical and Dental Association (ICMDA) and a national Christian students' ministry. "...Please pray for many medical professionals who are now facing a scarcity of personal protective equipment...." He also asks for prayer for wisdom for the government and for comfort for families losing loved ones and not being able to hold funerals. "I cannot imagine how grieved the families are regarding this situation." Tap the link in our bio to hear more of Dr. Alva's story in our podcast: COVID-19 Voices from the Frontline.

#Coronaviurs #VFTF #ICMDA #IndonesianChristianMedicalandDentra **IAssociation**









25 likes

MAY 14

Add a comment...





cmfstudents Naomi is a medical student from Canada studying in Limerick. She was weeks away from her final exams when countries began to close borders due to COVID-19. After praying and consulting with her husband in Canada, she decided to stay in Limerick rather than returning home to Canada. Shortly afterwards, she was granted an interim post in Ireland. "It couldn't be clearer that this was confirmation from the Lord that I had to stay, and that really gave my husband comfort as well." Tap the link in our bio to hear more of Naomi's story in our podcast: COVID-19 Voices from the Frontline.

#Covid19 #VFTF #CMF





MAY 13

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cmfstudents • Following



cmfstudents Rachael is a fourth-year medic at University of Manchester. Before the pandemic she was halfway through her neurology placement, but she says, "Life has changed astonishingly...." She explains that while the burden of exams has been lifted, she's concerned about losing out of months of vital clinical experience. "... I've learned to trust that God is always working for my good, and that I can trust in his plan, despite not being able to see it clearly for myself sometimes." Tap the link in our bio to hear more of Rachael's story in our podcast: COVID-19 Voices from the Frontline. #Coronavirus #VFTF #CMFUKStudents #NHS









33 likes

MAY 12

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■ linkin.bio/cmfstudents

